FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION

FINAL SCHEDULE FEB RESEARCH DAY 2024

DATE & LOCATION

Friday, 24-05-2024, Campus Tweekerken

SCHEDULE

Time	Activity
08h15 – 08h45	**Registration & Coffee** – Foyer
08h45 – 09h00	**Opening Speech** – Foyer
09h00 – 10h30	**Parallel Paper Presentations I** – See Sessions I-IX on pages 3 and 4
10h30 – 10h45	**Coffee break** – Foyer
10h45 – 11h15	**Poster Session I (Page 7)** – Hallway behind Auditorium Quetelet
11h15 – 12h15	**Workshops (for PhD's) + Info session (for ZAP)** Workshop 1: "Start to SciComm - How to share your research with the (outside) world?" (Arnaud Zonderman, SciMingo) - Room 0.1 – Camiel De Pelsmaker Workshop 2: "How to use generative AI for your research?" (Louis Lippens, Ghent University) – Auditorium F – Julien Denduyver Workshop 3: "Inclusion in research: Where to start?" (Yasmien Naciri, speaker, columnist and author) – Room 0.2 – Lucien De Smet Info session (for ZAP only): "What do I need to consider when using research data from a master's thesis?" (Stefanie Van der Burght, Doza) – Auditorium Quetelet
12h15 – 13h15	**Walking lunch** – Foyer
13h15– 14h45	**Parallel Paper Presentations II** – See Sessions X-XVII on pages 5 and 6
14h45 – 15h15	**Poster Session II (Page 8)** – Hallway behind Auditorium Quetelet
15h15 – 15h45	**Coffee Break** – Foyer
16h00 – 17h30	**Plenary session: Panel on The role of researchers in the current information-abundant society** – Auditorium Quetelet *How can we incorporate scientific research in policy? How can organizations and researchers collaborate more effectively? Do journalists and researchers have to work together to minimize the spread of fake news?* In this panel discussion, Koen Geens (politician), Hilde Schuddinck (co-CEO Voka East-Flanders), Matthias Marescaux (director KPMG), Thomas Roelens (data journalist De Tijd) and Eline Lievens (winner PhD cup 2022) will elaborate on these questions and the role of researchers in today's society. The debate will be moderated by Professor Claire Dupont.

17h30 – 21h00 **Informal Network Reception** – Foyer

Let's wrap up this Research Day with an informal network reception, in which you can enjoy some drinks and food (Pasta La Vista). This reception is made possible due to our generous sponsors: KPMG (Big Four Consultancy firm), Borgerhoff & Lamberigts (Publisher), Idea Consult (Consultancy firm) and Bilendi (Market Research). Our sponsors will be present at this reception, so don't hesitate to talk to them about possible opportunities related to your research or next steps after your PhD.

PARALLEL PAPER PRESENTATIONS I: MORNING SESSION (09h00 – 10h30)

Session I	**Location: Auditorium F – Julien Denduyver, Hoveniersberg**	**Time: 09h00**	**Chair:**	**Ellen Wayenberg**
Monica de Jong	The effects of Emotional Intelligence (EI) and racial bias during conflict management		Discussant:	Jolien Muylaert
Camelia Maleki	Enhancing Clinical Guidelines with DMN and Machine Learning for Personalized Decision Support		Discussant:	Babak Akbarzadeh
Pieterjan Schraepen	How to deal with conflictual central policy incentives? Regional governance dynamics in Flanders unpacked		Discussant:	Ellen Wayenberg
Session II	**Location: Room 0.1 – Camiel De Pelsmaeker, Hoveniersberg**	**Time: 09h00**	**Chair:**	**Gosia Kozusnik**
Shana Mertens	How useful is feedback from coworkers? Linking coworker feedback to team member exchange, job satisfaction, and employee's performance		Discussant:	Gosia Kozusznik
Giulia Tarullo	User Costs in Short-Time Work: Take-up and Labor Demand Adjustments		Discussant:	Dirk Van de gaer
Christophe Van Langenhove	US wealth inequality since 1982: a quantitative investigation of its driving forces using a heterogeneous agent macroeconomic model		Discussant:	Pieter Van Rymenant
Session III	**Location: Room 0.2 – Lucien De Smet, Hoveniersberg**	**Time: 09h00**	**Chair:**	**Carine Smolders**
Julia Mokhtar	Regional Knowledge and Academic Spin-Offs: A Comparative Study on Firm Growth		Discussant:	Thomas Standaert
Karel Devriesere	Reforming Belgian youth field hockey competitions with an incomplete round robin tournament		Discussant:	Emmanouil Thanos
Benjamin Descamps	Winning Grants: the Leverage Effect of the Municipal Politico-Administrative Interplay		Discussant:	Dmytro Panchuk
Session IV	**Location: Room 0.3, Hoveniersberg**	**Time: 09h00**	**Chair:**	**Glenn Rayp**
Laura Hill Cabrera	Entrepreneurs' Interpersonal Relationships: A Systematic Review and Research Agenda		Discussant:	Karlien Coppens
Pablo Muylle	Firm Networks and the Impact of Import Competition in Europe: Evidence from the China Shock		Discussant:	Ruben Dewitte
Lara Coulier	Are low interest rates firing back? Interest rate risk in the banking book and bank lending in a rising interest rate environment		Discussant:	Martien Lamers
Session V	**Location: Room 1.3 – Ferdinand Rogiers, Hoveniersberg**	**Time: 09h00**	**Chair:**	**Koen Inghelbrecht**

Nathan Steyaert	The Resource Constrained Project Scheduling Problem with Schedule Dependent Activity Durations	Discussant:	David Van Bulck
Kenny Dekoster	The impact of corporations' tax strategies on job pursuit intentions: a comparison between tax and non-tax students	Discussant:	Dave Goyvaerts
Jeroen De Ceuster	A settlement discount in EU cartel cases: Does settling down also mean settling up?	Discussant:	Anschi De Wolf
Session VI	**Location: Room 1.4, Hoveniersberg** **Time: 09h00**	**Chair:**	**Maggie Geuens**
Yingmin Wei	The spillover effects of R&D-related FDI and non-R&D-related FDI on the productivity of local firms: Do R&D and R&D cooperation of local firms matter?	Discussant:	Petra Andries
Nicolas Romero Diaz	A Network Approach to Scope 3 Emissions	Discussant:	Dimitrios Kolokas
Marthe Rys	The Influence of Supervisors in Authentically Encouraging Employee Ambassadorship'	Discussant:	Hira Kanwal
Session VII	**Location: Room 2.1, Hoveniersberg** **Time: 09h00**	**Chair:**	**Matthias Bogaert**
Qisi Zhang	The Two Fixings for the Chinese Yuan: Central Bank vs Market	Discussant:	Ayrin Ahmadpour
Wanlin Hu	Learning in Cross-border M&A: A systematic literature review	Discussant:	Mathieu Luypaert
Mariachiara Tedde	Effectiveness of warning signal and overconfident investors	Discussant:	Ranoua Bouchouicha
Session VIII	**Location: Room 3.2 – Jos Van Acker, Hoveniersberg** **Time: 09h00**	**Chair:**	**Sebastian Desmidt**
Vincent Goossens	Unveiling the impact of team monitoring and backup on innovation and performance: the moderating role of conflict management	Discussant:	Evy Van Lancker
Adelina Sharipova	Estimating the Impact of Economic Integration Agreements on Trade, Migration, and FDI	Discussant:	Bruno Merlevede
Kristen Du Bois	Work Hard, Play Smart: Investigating Full-Time Compressed Schedules As Work-Life Arrangement	Discussant:	Brecht Neyt
Session IX	**Location: Auditorium A, Sint-Pietersplein** **Time: 09h00**	Chair	**Yasin Kursat Önder**
Axana Dalle	The subsidy trap: Explaining the unsatisfactory effectiveness of hiring subsidies for the senior unemployed	Discussant:	Philippe Sterkens
Azzam Santosa	Does Development Finance Stabilize Macro and Financial Imbalances?	Discussant:	Jose Villegas

PARALLEL PAPER PRESENTATIONS II: AFTERNOON SESSION (13h15 – 14h45)

Session X	**Location: Auditorium F – Julien Denduyver, Hoveniersberg**	**Time: 13h15**	**Chair:**	**Bart Cockx**
Guillaume Vermeire	Multi-skilled resources in project scheduling problems		Discussant:	David Van Bulck
Sisi Zhang	The lesser of two evils: solitude or privacy deprivation—Mental health in four developing countries during COVID-19		Discussant:	Bart Cockx
Session XI	**Location: Room 0.1 – Camiel De Pelsmaeker, Hoveniersberg**	**Time: 13h15**	**Chair:**	**Kaat De Pourcq**
Sarah De Smet	When identity work does not work: Women Immigrant Entrepreneurs' strategies to belong		Discussant:	Petra Andries
Laure Vandersmissen	Understanding Strategic Planning in International Organizations: A Framework Based on the Asian Development Bank		Discussant:	Kaat De Pourcq.
Nikolaos Koutounidis	Heterogeneous reaction of debt to income shocks		Discussant:	Freddy Heylen
Session XII	**Location: Room 0.2 – Lucien De Smet, Hoveniersberg**	**Time: 13h15**	**Chair:**	**Sophie Maussen**
Nicola Van Camp	Uncertainty in Reported Cost (Prediction), The Case of Plastics Recycling		Discussant:	Léon Sobrie
Jilong Wu	Meta-Analysis of Empirical Estimates of Prospect Theory Parameters		Discussant:	Louis Lippens
Gauthier Vandenbossche	Bankruptcy proceedings of empty estates: a TDABC-analysis		Discussant:	Sophie Maussen
Session XIII	**Location: Room 0.3, Hoveniersberg**	**Time: 13h15**	**Chair:**	**Anneleen Van Kerckhove**
Thi Phuong Anh Nguyen	Sustainable from the start: The importance of young graduates' job search process quality in the school-to-work transition		Discussant:	Hira Kanwal
Mathieu Simoens	Bank lending specialization and informational advantages for risk assessment		Discussant:	Koen Schoors
Amelie Vanhove	Let's sTEAMulate! An accounting teaching module for stimulating secondary education students' teamwork skills		Discussant:	Meredith Tharapos
Session XIV	**Location: Room 1.3 – Ferdinand Rogiers, Hoveniersberg**	**Time: 13h15**	**Chair:**	**Virginie Mataigne**
Shabu Esmael	Terms of trade, its volatility, and economic growth in Africa in the 21st century: Panel data analysis		Discussant:	Bruno Merlevede
Tekilu Tadesse Choramo	Economic Integration of Africa in the 21st Century: Complex Network Approach and Panel Regression Analysis		Discussant:	Bart Defloor
Léon Acar	Do different co-creation initiatives induce different expectations and outcome perceptions amongst the involved actors?		Discussant:	Ben Suykens
Session XV	**Location: Room 1.4, Hoveniersberg**	**Time: 13h15**	**Chair:**	**Mirjam Knockaert**

Kabelo Johannes Gildenhuys	The double-edged sword of diversity management sensemaking in developing countries and implications for engaging dominant groups: Case study South Africa	Discussant:	Jacob Vermeire
Yasmine Van Heghe	The significance of entrepeneurs' physical and mental health for venture distress and exit	Discussant:	Karlien Coppens
Mohanad Rezeq	Hybrid simulation-optimization approach for planning relief-aid distribution with a real-world case study	Discussant:	Abdel-Jaouad Aberkane
Session XVI	**Location: Room 2.1, Hoveniersberg** **Time: 13h15**	**Chair:**	**Luc Van Ootegem**
Fatemeh Zarei	Bursts of communication increase opinion diversity in the temporal Deffuant model	Discussant:	Babak Akbarzadeh
Arthur Thuy	Active Learning to Guide Labeling Efforts for Question Difficulty Estimation	Discussant:	Bram Janssens
Sara Wuyts	Nudging accounting students towards a gamified e-learning app	Discussant:	Davy Vercruysse
Session XVII	**Location: Room 3.2 – Jos Van Acker, Hoveniersberg** **Time: 13h15**	**Chair:**	**Elsy Verhofstadt**
Eline Moens	So, dear applicant, do you mean working from home or shirking from home?	Discussant:	Greet Van Hoye
Ruixue Jing	A network-based strategy of price correlations for optimal cryptocurrency portfolios	Discussant:	Michael Frömmel
Majid Yazdani	Optimizing time/cost trade-off problem with net present value maximization	Discussant:	Nazanin Foroozesh

POSTER SESSION I: MORNING SESSION (10h45– 11h15)

Name	Title	Poster number
Eva Van Poucke	The Effectiveness of Cliffhangers in Narrative Advertising	1
Christine Defever	Measuring Belief in Quantification	2
Jeroen De Ceuster	The link between board characteristics and EU cartel law enforcement	3
Kabelo Johannes Gildenhuys	Disrupting the status quo discourse on dominant group members in diversity management - A comparative perspective: The United States and South Africa	4
Shana Mertens	Get off your high horse! How humble leaders build commitment via safety, trust, and participative communication	5
Laurens Van Daele	Digital pollution: investigating drivers and barriers	6
Azzam Muhammad Azzamul Haq Santosa	The impact of the EU Emissions Trading System on Bank Loans	7
Jilong Wu	Aspirations and Hope Regarding Old Age: Evidence from an RCT in Rural Ghana	8
Dirk Steuperaert	A Critical Look to an IT Governance Framework, the COBIT case	9
Pablo Vicente Pastor Y Camaras	Attention and Uncertainty about Monetary Policy: Evidence from Corporate and Banks Earnings Calls	10
Evi Van Dorsselaer	How do cities build partnerships for nature-based solutions? An exploratory case-study of Ghent and Heerlen	11
Sarah Van Impe	Exploring local digital transformation antecedents: the role of capacity and pressure	12
Adelina Sharipova	Multilateral Trade or Bilateral Labour Agreements: What Matters More for Migration?	13
Gulay Mammadova	Understanding the policy implementation process: The role of street-level bureaucrats in VET transitions	14
Justine Miller	Untangling the Spaghetti Bowl of Regional Integration	15
Yameng Guo	GraphWalker: Discovering Graph Dynamics through Reinforcement Learning	16
Shilin Zhang	Pro-Debtor Bias, Court Shopping, and Bankruptcy Outcomes	17
Marta Maria Pisa	Temperature forecast errors in the Euro Area	18
Aaron Van Steenlandt	Reporting for the greater good? A systematic literature review on the effects of nonprofit accountability	19
Arthur Apostel	Belgian wealth inequality, 1935-2022	20
Haileyesus Girma Birhane	Do rural households prefer and ready to contribute to improving water service attributes? A choice experimental study in rural Ethiopia	21
Camelia Maleki	Exploring the Power of Triple Crown Process Modeling in Healthcare	22
Sisi Zhang	The lesser of two evils: solitude or privacy deprivation —Mental health in four developing countries during COVID-19	23
Feliciaan De Palmenaer	A finger on the pulse: GDP nowcasting with transaction level banking data	24
Tobias Verlaeckt	The effects of borrower-based macroprudential policy on housing affordability	25
Julie Haspeslagh	Standing out in the employer crowd: differentiation strategies in employer branding	26
Rila Anggraeni	Thousand Tables, One Problem: Identifying the Household Food Waste Determinants across Diverse Country Income Levels	27
Thomas De Cleen	The influence of emotions and communication style on customer satisfaction and recommendation intentions in a call center context	28
Ziad Choueiki	Data Stewards Team at Ghent University	A

POSTER SESSION II: AFTERNOON SESSION (14h45– 15h15)

Name	Title	Poster number
Marie Servaes	How can supervisors influence the effect of CSR communication on employees' CSR engagement? A two-wave multi-level study	1
Dylan Van Mulders	Likes, Retweets, and Replies: Understanding Drivers of Engagement in Belgian Politics	2
Michelle Vanassche	Super App or Super Focus: Effectively Positioning a Digital Platform	3
Morgan De Rocker	The finite pool of climate change concerns and its mediating role in negative spillover effects	4
Yasmine Van Heghe	Mind, body, venture: the significance of entrepreneurs' physical and mental health for venture distress and exit	5
Lisa Garcia Tercero	Minimal and fair waiting times in sports timetables	6
Hannah Verplancke	Strategic assembly line feeding decisions	7
Melissa Verniest	Keeping up appearances: The effect of prosocial incentives and the organization's transparency policy on employee effort	8
Deasy Ariyanti	Countercyclical Capital Buffer and Bank Risk-Taking Behaviour: Compromising Ends with Means?	9
Sarah De Smet	When identity work does not work: Women Immigrant Entrepreneurs' strategies to belong	10
Xuejing Qi	A critical review of public-private partnerships in the COVID-19 vaccine supply chain	11
Melita Van Steenberghe	Trends in renewable energy cooperative membership in Belgium	12
Eileen Alexander	Plan(t)s for dinner? Pairing meal ingredients to increase plant-based protein selection in the supermarket	13
Sara Khosravi	Do Equity Crowdfunding Platforms List High-Quality Ventures? A Longitudinal Study	14
Laís Bandeira Barros	Technological evolution in the construction industry	15
Valerie Vervaenen	Digital strategy in the public sector: an exploratory literature review	16
Xue Wu	How does collaborative innovation affect the drug discovery and development process: A systematic literature review	17
Thomas Lebbe	Modelling energy transition in a production function	18
Haotian Deng	Who benefits from a hiring subsidy? Evidence for new employer firms in Belgium	19
Wolfgang Lefever	Burning debt: investigating the impact of wildfires on consumer credits	20
Izel Ünsal Altuncan	An empirical evaluation of a hybrid risk model for project forecasting	21
Yasmine Meerschaut	Heterogeneity in adaptation to climate change in U.S. agriculture	22
Sanhatul Tajrian	Do impact investors invest differently?	23
Ziad Choueiki	Data Stewards Team at Ghent University	A
FEB Library	Short Sessions on Hot Topics (SSHT)	B